

परशोत्तम रूपाला
PARSHOTTAM RUPALA
D.O.No. 13-1/2017-NBB



राज्य मंत्री
कृषि एवं किसान कल्याण मंत्रालय
और पंचायती राज मंत्रालय
भारत सरकार
Minister of State
Ministry of Agriculture & Farmers Welfare
Ministry of Panchayati Raj
Government of India

Dated: 20.08.2018

D.O. No. 13-1/2017-NBB Mos
(AC & FW & PR)/VIP/2018/2477(3)

Dear Shri *Murali*,

As you are aware, beekeeping, besides increasing the yield of various crops through pollination support, also produces honey & other beehive products, viz.; Royal Jelly, Propolis, Pollen, Bee Wax, Bee Venom, etc., which generate income and employment for beekeepers/farmers/ rural people and also serves a source of their livelihood. This Department is promoting scientific beekeeping in the country under Mission for Integrated Development of Horticulture (MIDH), being implemented by the State Departments of Horticulture/State Horticulture Missions. National Bee Board (NBB), which is National Level Agency (NLA) under MIDH, is mandated for promoting scientific beekeeping in the country.

2. In pursuance to discussions held at the level of Hon'ble PM with the CMs of the States, viz.; Gujarat, etc. , it was advised to examine linking of Milk Cooperative Collection points with honey collection & marketing activities. Accordingly, National Bee Board (NBB) coordinated with NDDDB/GCMMF/Dairy Cooperatives for their involvement in promoting beekeeping & collection and marketing of honey. NDDDB, Banas Dairy Cooperatives, etc. have already initiated action for their involvement in beekeeping & honey collection and marketing in association with NBB. A State of Art Honey Testing Lab has is also being set up by NDDDB at Anand in association with NBB.

3. Keeping in view the above, I would like to request you to gear up the field functionaries of your Federation/Cooperative for their active involvement in promotion of beekeeping among the members and also in collection & marketing of honey, in association/technical guidance of NBB, DAC&FW. Your efforts in this regard will help in bringing "Sweet Revolution" in the country.

With best wishes,

Yours sincerely,


(PARSHOTTAM RUPALA)

Shri J.Murali,
Managing Director,
Andhra Pradesh Dairy Development Cooperative
Federation Ltd.,
Vijaya Bhawan, Lalapet,
Hyderabad-500 017.

Delhi Office : Room No. 322, 'A' Wing, Krishi Bhawan, Dr. Rajendra Prasad Road, New Delhi-110 001
Tel. : +91-11-23383975/76 Fax : +91-11-23383971, E-mail : mosrupala@gmail.com

Gujarat Office : "Madad Karyalay", Plot No. 219, Near Children's University, Sector-20, Gandhinagar-382 020
(Gujarat-India), Telephone : 079-23260013

परशोत्तम रूपाला

PARSHOTTAM RUPALA

D.O.No. 13-1/2017-NBB



राज्य मंत्री
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भारत सरकार
Minister of State

Ministry of Agriculture & Farmers Welfare
Ministry of Panchayati Raj
Government of India

B-1/2017-NBB
(AC 1/2017-NBB) / 2478(2)

Dated: 20.08.2018

Dear Shri C R Choudhary Ji,

As you are aware, this Department is promoting beekeeping under Mission for Integrated Development of Horticulture (MIDH) for providing pollination support to the crops to increase their yield and income of farmers/beekeepers. Beekeeping, besides increasing the yield of various crops, also produce honey & other beehive products, viz.; Bee Wax, Bee Pollen, Propolis, Royal Jelly, Bee Venom, etc., which generate income & employment for beekeepers/farmers/rural people and serves as source of their livelihood.

2. Hon'ble PM also speaks about promotion of beekeeping as a major source of supplementary income for the farmers. It is mentioned that about 50% of honey produced in the country is exported to various countries. To increase export of honey, your Ministry was giving 5% incentives and 1% drawback subsidy to honey exporters under Vishesh Krishi Upaj Yojana (VKUY).

3. I would like to bring your kind notice that the domestic prices of honey at beekeepers' level, have been prevailing low for about last two years, which^{is} creating distress among the beekeepers and exporters. To overcome this situation, my predecessor, Dr. Sanjiv Kumar Baliyan, MoS(A&FW) has requested you for the following, vide d.o. letters No. 20-1/2018-NBB (Pt.) dated 9th February and 6th August, 2016:

- i) enhance incentives given on export of honey under the scheme of Vishesh Krishi Upaj Yojana (VKUY) from 5 to 10% and drawback from 1 to 14% with a condition that the enhanced amount will be paid by exporters, in addition to the prevailing market price of honey, to the beekeepers;
- ii) to include other beekeeping products like bee pollen, royal jelly, bees wax and propolis for admissibility of export incentives; and
- iii) enhance import duty on products used for adulteration of honey, viz; invert sugar/ rice syrup/HFCS to a level that the landed price/cost of these products is more than Rs.100 per litre/kg.

No response has been received from the Ministry of Commerce & Industry on the issue. However, it has come to our notice that under the new Scheme, Merchandise Exports from India Scheme (MEIS), the rates of incentives & drawback subsidy on export of honey have been revised from 5% to 7% and 1% to 0.15% respectively.

Delhi Office : Room No. 322, 'A' Wing, Krishi Bhawan, Dr. Rajendra Prasad Road, New Delhi-110 001

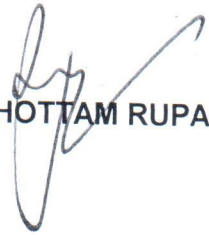
Tel. : +91-11-23383975/76 Fax : +91-11-23383971, E-mail : mosrupala@gmail.com

Gujarat Office : "Madad Karyalay", Plot No. 219, Near Children's University, Sector-20, Gandhinagar-382 020 (Gujarat-India), Telephone : 079-23260013

4. Keeping in view the above, I would request you to consider the above issues, particularly, the issue at S.No. iii), i.e. enhancing import duty on products used for adulteration of honey so that the landed prices/cost of these products is more than Rs.100/- per litre/kg. It will ensure the availability of quality honey in the market and good prices of honey to the beekeepers.

With regards,

Yours sincerely,


(PARSHOTTAM RUPALA)

Shri C.R.Chaudhary,
Hon'ble Minister of State for Commerce & Industry,
Udyog Bhawan
New Delhi.

परशोत्तम रूपाला
PARSHOTTAM RUPALA

D.O.No. 13-1/2017-NBB

D.O. No. 13-1/2017 NBB Mos
(AC & FW & PR)/VIP/2018/2477(1)



राज्य मंत्री
कृषि एवं किसान कल्याण मंत्रालय
और पंचायती राज मंत्रालय
भारत सरकार
Minister of State
Ministry of Agriculture & Farmers Welfare
Ministry of Panchayati Raj
Government of India

Dated: 20.08.2018

Dear Shri *Parmar*,

As you are aware, beekeeping, besides increasing the yield of various crops through pollination support, also produces honey & other beehive products, viz., Royal Jelly, Propolis, Pollen, Bee Wax, Bee Venom, etc., which generate income and employment for beekeepers/farmers/ rural people and also serves a source of their livelihood. This Department is promoting scientific beekeeping in the country under Mission for Integrated Development of Horticulture (MIDH), being implemented by the State Departments of Horticulture/State Horticulture Missions. National Bee Board (NBB), which is National Level Agency (NLA) under MIDH, is mandated for promoting scientific beekeeping in the country.

2. In pursuance to discussions held at the level of Hon'ble PM with the CMs of the States, viz., Gujarat, etc. , it was advised to examine linking of Milk Cooperative Collection points with honey collection & marketing activities. Accordingly, National Bee Board (NBB) coordinated with NDDDB/GCMMF/Dairy Cooperatives for their involvement in promoting beekeeping & collection and marketing of honey. NDDDB, Banas Dairy Cooperatives, etc. have already initiated action for their involvement in beekeeping & honey collection and marketing in association with NBB. A State of Art Honey Testing Lab has is also being set up by NDDDB at Anand in association with NBB.

3. I would like to request you to gear up the field functionaries of the NDDDB/GCMMF and also of the State Level Dairy/Milk Cooperatives/Associations/Federations for their active involvement in promotion of beekeeping among their members and also in collection & marketing of honey, in association & technical guidance of NBB, DAC&FW. Your efforts in this regard will help in bringing "Sweet Revolution" in the country.

With best wishes,

Yours sincerely,

(PARSHOTTAM RUPALA)

Shri Ramsinh Parmar,
Chairman
Gujarat Cooperative Milk Marketing Federation Ltd.,
Amul Dairy Road,
Opp. Hotel Surabhi,
Anand-388 001.
Gujarat.

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सत्यमेव जयते

परशोत्तम रूपाला

PARSHOTTAM RUPALA

D.O.No. 13-1/2017-NBB

D.O. No. ~~13-1/2017-NBB~~ Mos
(AC & FW & PR)/VIP/2018/2478(1)

राज्य मंत्री
कृषि एवं किसान कल्याण मंत्रालय
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भारत सरकार
Minister of State

Ministry of Agriculture & Farmers Welfare
Ministry of Panchayati Raj
Government of India

Dated: 20.08.2018

Dear Shri *Upendra Ji*,

Please refer to this Department's d.o. letter No. 13-2/2017-NBB dated 15th January, 2018 from Secretary (AC&FW) to the Secretary, Department of School Education & Literacy (DoSE&L), M/o Human Resource Development (HRD) and earlier letters regarding inter alia inclusion of honey in the Mid Day Meal Scheme, etc., to enhance the nutritional intake of the children. Copies of the letters are enclosed for ready reference. Response of M/o HRD in the matter is still awaited.

2. As explained in the d.o. letters, honey has quality nutritive value, it is treated as predigested food and is easily absorbed into blood, in a sustained and gradual manner. Further, in pursuance of the observations made during the presentation of Group of Secretaries (GoS) before Hon'ble PM, the nutritive value of different types of honey was got tested from NABL accredited lab and report supported the presence of carbohydrates, Protein, Minerals, Amino acids, Vitamins, Enzymes, etc. in honey.

3. Keeping in view the above, I request you to expedite the process of inclusion of honey in the Mid day meal Scheme, and other schemes of M/o HRD to enhance the nutritional intake of the children and to address the problem of mal-nutrition.

With regards,

Yours sincerely,

Encl: As above.

(PARSHOTTAM RUPALA)

Shri Upendra Kushwaha,
Hon'ble Minister of State (School Education & Literacy)
Ministry of Human Resource Development
Shastri Bhawan, New Delhi.

Delhi Office : Room No. 322, 'A' Wing, Krishi Bhawan, Dr. Rajendra Prasad Road, New Delhi-110 001

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Dr. S K PATTANAYAK
Secretary



भारत सरकार
कृषि एवं किसान कल्याण मंत्रालय
कृषि, सहकारिता एवं किसान कल्याण विभाग
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture, Cooperation
& Farmers Welfare

D.O.No. 13-2/2017-NBB

Dear *Shri Gaurup*,

15th January, 2018

As you are aware, National Bee Board, functioning under this Ministry is mandated for promoting scientific beekeeping in the country under Mission for Integrated Development of Horticulture (MIDH). Beekeeping, besides increasing the yield of various horticultural & agricultural crops through pollination support, also produces Honey and other beehive products, viz.; Royal Jelly, Propolis, Pollen, Bees Wax Venom, Comb Honey, etc., which generate income and employment for beekeepers/farmers/rural people and serves as source of their livelihood.

2. Honey is one of the main products of beekeeping which is produced by honeybees from nectar and pollen collected from flowers/plants. It is complex of Carbohydrates, Protein with good Amino Acids, Vitamins (Vitamins (A, E, D, B1, B2, B3-Niacin & Nicotinic acid B5, Pantothenic acid, B6, B-12, Folic Acid & Vitamin C), Minerals (Copper, Zinc, Sodium, Potassium, Silicon, Phosphorus, Calcium, Magnesium, Manganese, Iron, etc.), Enzymes, etc. Besides, it has following characteristics: (i) an energizing action (ii) a mild appetizing effect (iii) an easier assimilation and digestion of other foods (iv) a desirable influence on the assimilation of calcium in children (v) an action of preferential retention of magnesium which explains why children nourished with honey develop better (vi) antibacterial & anti fungal (vii) reduces cough & throat irritation (viii) penetrates in the deepest tissues of the body (ix) low hypoglycaemic index which helps in controlling and regulating blood sugar level in the body and (x) antioxidant etc. As per Swiss Bee Research Centre, it has been estimated that **600 components/substances are found in honey**. In view of these qualities and nutritive value, honey is treated as pre-digested food, which is easily absorbed into blood. The absorption of honey is **sustained and gradual too**.

3. In the important observations made during the **presentation by Group of Secretaries (GoS) before Hon'ble Prime Minister**, among others, one of the observations was "A scientific analysis of the nutritional value of honey may be got done. It may also be examined if honey could be made part of the Mid-day Meal

Scheme". Keeping in view this, the nutritive value of different types of honey has been got tested by NBB from NABL accredited Lab and the report supported the presence of Carbohydrates, Protein, Amino Acids, Mineral, Vitamins, Enzymes, etc, as mentioned above.

4. Keeping in view the above, it is suggested that honey may be included in the Mid-day Meal Scheme and other such type of Schemes of Ministry of Human Resource Development to enhance the nutritional intake of the children and to address the problem of mal-nutrition. National Bee Board (NBB) will ensure the supply of quality honey through its Member Societies/Firms/Companies involved in production and processing of honey.

With best regards

Yours sincerely,

S.K. Pattanayak
(Dr. S.K. Pattanayak)

Shri Anil Swarup,
Secretary,
Department of School Education & Literacy,
Ministry of Human Resource Development,
Shastri Bhawan, New Delhi.

Issued
16/1/18
9/2

जलज श्रिवास्तव
अपर सचिव
भारत सरकार
कृषि एवं किसान कल्याण मंत्रालय
कृषि, सहकारिता एवं किसान कल्याण विभाग
कृषि भवन, नई दिल्ली-110001



Jalaj Shrivastava
Additional Secretary
Government of India
Ministry of Agriculture and Farmers Welfare
Department of Agriculture, Cooperation
and Farmers Welfare
Krishi Bhawan, New Delhi-110001

Tel: 011-23388656/23382210

Dated: 4th July, 2018

D.O.No. 13-2/2017-NBB

Dear *Shri Subramanyam,*

Please refer to this Department's D.O. letter of even number dated 15th January, 2018 from Secretary (AC&FW), Department of Agriculture, Cooperation & Farmers Welfare regarding inclusion of honey in the Mid-day Meal Scheme and other such types of Schemes of Ministry of Human Resource Development (HRD) to enhance the nutritional intake of the children and to address the problem of malnutrition.

A copy of the same is enclosed for ready reference. Till date, nothing has been heard in the matter.

2. May I request you to kindly look into the matter personally.

With *best regards,*

Encl: As above.

Yours sincerely,
Jalaj Shrivastava
(Jalaj Shrivastava)

Shri R. Subrahmanyam
Secretary
Department of School Education & Literacy
Ministry of Human Resource Development
Shastri Bhavan,
New Delhi.

AC

परशोत्तम रूपाला
PARSHOTTAM RUPALA

D.O.No. 13-1/2017-NBB

D.O. No. 13-1/2017-NBB Mos
(AC & FW & PR)/VIP/2018/2477(7)



राज्य मंत्री
कृषि एवं किसान कल्याण मंत्रालय
और पंचायती राज मंत्रालय
भारत सरकार
Minister of State
Ministry of Agriculture & Farmers Welfare
Ministry of Panchayat Raj
Government of India

Dated: 20.08.2018

Dear Shri *Nakai*,

As you are aware, beekeeping, besides increasing the yield of various crops through pollination support, also produces honey & other beehive products, viz., Royal Jelly, Propolis, Pollen, Bee Wax, Bee Venom, etc., which generate income and employment for beekeepers/farmers/rural people and also serves a source of their livelihood. This Department is promoting scientific beekeeping in the country under Mission for Integrated Development of Horticulture (MIDH), being implemented by the State Departments of Horticulture/State Horticulture Missions. National Bee Board (NBB), which is National Level Agency (NLA) under MIDH, is mandated for promoting scientific beekeeping in the country.

2. In pursuance to discussions held at the level of Hon'ble PM with the CMs of the States, viz., Gujarat, etc., it was advised to examine linking of Milk Cooperative Collection points with honey collection & marketing activities. Accordingly, National Bee Board (NBB) coordinated with NDDDB/GCMMF/Dairy Cooperatives for their involvement in promoting beekeeping & collection and marketing of honey. NDDDB, Banas Dairy Cooperatives, etc. have already initiated action for their involvement in beekeeping & honey collection and marketing in association with NBB. A State of Art Honey Testing Lab has is also being set up by NDDDB at Anand in association with NBB.

3. Like NDDDB/GCMMF, IFFCO is also having a large network of cooperatives/its offices in the field. Therefore, I would like to request you to gear up the field functionaries of the IFFCO and also the associated Cooperatives/Associations/Federations for their active involvement in promotion of beekeeping among the members and also in collection & marketing of honey, in association/technical guidance of NBB, DAC&FW. Your efforts in this regard will help in bringing "Sweet Revolution" in the country.

With best wishes,

Yours sincerely,

(PARSHOTTAM RUPALA)

Shri Balvinder Singh Nakai,
Chairman,
Indian Farmers Fertiliser Cooperative Ltd. (IFFCO)
IFFCO Sadan, C-1, District Centre,
Saket Place, New Delhi – 110017.

Delhi Office : Room No. 322, 'A' Wing, Krishi Bhawan, Dr. Rajendra Prasad Road, New Delhi-110 001
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D.O.No. 13-1/2017-NBB



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कृषि एवं किसान कल्याण मंत्रालय
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Ministry of Agriculture & Farmers Welfare
Ministry of Panchayati Raj
Government of India

D.O. No. 13-1/2017-NBB Mos
(AC & FW & PIO)/VIP/2018/2477(6)

Dated: 20.08.2018

Dear Shri *Singh*,

As you are aware, beekeeping, besides increasing the yield of various crops through pollination support, also produces honey & other beehive products, viz., Royal Jelly, Propolis, Pollen, Bee Wax, Bee Venom, etc., which generate income and employment for beekeepers/farmers/ rural people and also serves a source of their livelihood. This Department is promoting scientific beekeeping in the country under Mission for Integrated Development of Horticulture (MIDH), being implemented by the State Departments of Horticulture/State Horticulture Missions. National Bee Board (NBB), which is National Level Agency (NLA) under MIDH, is mandated for promoting scientific beekeeping in the country.

2. In pursuance to discussions held at the level of Hon'ble PM with the CMs of the States, viz., Gujarat, etc. , it was advised to examine linking of Milk Cooperative Collection points with honey collection & marketing activities. Accordingly, National Bee Board (NBB) coordinated with NDDDB/GCMMF/Dairy Cooperatives for their involvement in promoting beekeeping & collection and marketing of honey. NDDDB, Banas Dairy Cooperatives, etc. have already initiated action for their involvement in beekeeping & honey collection and marketing in association with NBB. A State of Art Honey Testing Lab has is also being set up by NDDDB at Anand in association with NBB.

3. Keeping in view the above, I would like to request you to gear up the field functionaries of your Federation/Cooperative for their active involvement in promotion of beekeeping among the members and also in collection & marketing of honey, in association/technical guidance of NBB, DAC&FW. Your efforts in this regard will help in bringing "Sweet Revolution" in the country.

With best wishes,

Yours sincerely,


(PARSHOTTAM RUPALA)

Shri Rakesh Singh, IAS
Managing Director,
Karnataka Co-operative Milk Producers' Federation Ltd.,
#2915, KMF Complex,
D.R.College Post,
Dr. M.H.Marigowda Road,
Bengaluru-560 029, Karnataka.

Delhi Office : Room No. 322, 'A' Wing, Krishi Bhawan, Dr. Rajendra Prasad Road, New Delhi-110 001

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D.O.No. 13-1/2017-NBB



राज्य मंत्री
कृषि एवं किसान कल्याण मंत्रालय
और पंचायती राज मंत्रालय

भारत सरकार
Minister of State

Ministry of Agriculture & Farmers Welfare
Ministry of Panchayati Raj
Government of India

D.O. No. 13-1/2017 NBB Mos
(AC & FW & PR)/VIP/2018/2477(5)

Dated: 20.08.2018

Dear Shri *Pugazhendi,*

As you are aware, beekeeping, besides increasing the yield of various crops through pollination support, also produces honey & other beehive products, viz., Royal Jelly, Propolis, Pollen, Bee Wax, Bee Venom, etc., which generate income and employment for beekeepers/farmers/ rural people and also serves a source of their livelihood. This Department is promoting scientific beekeeping in the country under Mission for Integrated Development of Horticulture (MIDH), being implemented by the State Departments of Horticulture/State Horticulture Missions. National Bee Board (NBB), which is National Level Agency (NLA) under MIDH, is mandated for promoting scientific beekeeping in the country.

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3. Keeping in view the above, I would like to request you to gear up the field functionaries of your Federation/Cooperative for their active involvement in promotion of beekeeping among the members and also in collection & marketing of honey, in association/technical guidance of NBB, DAC&FW. Your efforts in this regard will help in bringing "Sweet Revolution" in the country.

With best wishes,

Yours sincerely,

(PARSHOTTAM RUPALA)

Dr. P.Pugazhendi (IFS)
Managing Director,
Kerala Cooperative Milk Marketing Federation Ltd.,
Milma Bhawan, Pattom Palace PO
Thiruvananthapuram-695004.

परशोत्तम रूपाला

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D.O.No. 13-1/2017-NBB



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कृषि एवं किसान कल्याण मंत्रालय
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Ministry of Panchayati Raj
Government of India

D.O. No. 13-1/2017 NBB Mos
(AC & FW & PR)/VIP/2018/2477

Dated: 20.08.2018

Dear Shri *Rath*,

As you are aware, beekeeping, besides increasing the yield of various crops through pollination support, also produces honey & other beehive products, viz.; Royal Jelly, Propolis, Pollen, Bee Wax, Bee Venom, etc., which generate income and employment for beekeepers/farmers/ rural people and also serves a source of their livelihood. This Department is promoting scientific beekeeping in the country under Mission for Integrated Development of Horticulture (MIDH), being implemented by the State Departments of Horticulture/State Horticulture Missions. National Bee Board (NBB), which is National Level Agency (NLA) under MIDH, is mandated for promoting scientific beekeeping in the country.

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3. I would like to request you to gear up the field functionaries of the NDDDB/GCMMF and also of the State Level Dairy/Milk Cooperatives/Associations/Federations for their active involvement in promotion of beekeeping among their members and also in collection & marketing of honey, in association & technical guidance of NBB, DAC&FW. Your efforts in this regard will help in bringing "Sweet Revolution" in the country.

With best wishes,

Yours sincerely,

(PARSHOTTAM RUPALA)

Dr. Dilip Rath,
Chairman,
National Dairy Development Board,
PB No. 40, Near Jagnath Mahadev Temple,
Post Box No. 40,
Anand-388 001, Gujarat.

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परशोत्तम रूपाला

PARSHOTTAM RUPALA

D.O.No. 13-1/2017-NBB



राज्य मंत्री
कृषि एवं किसान कल्याण मंत्रालय
और पंचायती राज मंत्रालय
भारत सरकार
Minister of State

Ministry of Agriculture & Farmers Welfare
Ministry of Panchayati Raj
Government of India

D.O. No. 13-1/2017-NBB Mos
(AC & FW & PR)/VIP/2018/2477(4)

Dated: 20.08.2018

Dear Shri *Kamaraj*,

As you are aware, beekeeping, besides increasing the yield of various crops through pollination support, also produces honey & other beehive products, viz.; Royal Jelly, Propolis, Pollen, Bee Wax, Bee Venom, etc., which generate income and employment for beekeepers/farmers/ rural people and also serves a source of their livelihood. This Department is promoting scientific beekeeping in the country under Mission for Integrated Development of Horticulture (MIDH), being implemented by the State Departments of Horticulture/State Horticulture Missions. National Bee Board (NBB), which is National Level Agency (NLA) under MIDH, is mandated for promoting scientific beekeeping in the country.

2. In pursuance to discussions held at the level of Hon'ble PM with the CMs of the States, viz.; Gujarat, etc. , it was advised to examine linking of Milk Cooperative Collection points with honey collection & marketing activities. Accordingly, National Bee Board (NBB) coordinated with NDDDB/GCMMF/Dairy Cooperatives for their involvement in promoting beekeeping & collection and marketing of honey. NDDDB, Banas Dairy Cooperatives, etc. have already initiated action for their involvement in beekeeping & honey collection and marketing in association with NBB. A State of Art Honey Testing Lab has is also being set up by NDDDB at Anand in association with NBB.

3. Keeping in view the above, I would like to request you to gear up the field functionaries of your Federation/Cooperative for their active involvement in promotion of beekeeping among the members and also in collection & marketing of honey, in association/technical guidance of NBB, DAC&FW. Your efforts in this regard will help in bringing "Sweet Revolution" in the country.

With best wishes,

Yours sincerely,

(PARSHOTTAM RUPALA)

Thiru C.Kamaraj,
Managing Director,
Tamil Nadu Cooperative Milk Producers Federation Ltd.,
Aavinllam, Madhavaram Milk Colony,
Chennai-600051.

Delhi Office : Room No. 322, 'A' Wing, Krishi Bhawan, Dr. Rajendra Prasad Road, New Delhi-110 001
Tel. : +91-11-23383975/76 Fax : +91-11-23383971, E-mail : mosrupala@gmail.com

Gujarat Office : "Madad Karyalay", Plot No. 219, Near Children's University, Sector-20, Gandhinagar-382 020
(Gujarat-India), Telephone : 079-23260013

परशोत्तम रूपाला
PARSHOTTAM RUPALA

D.O.No. 13-1/2017-NBB

D.O. No. 13-1/2017-NBB Mos
(AC & FW & PR)/VIP/2018/2477(2)



राज्य मंत्री
कृषि एवं किसान कल्याण मंत्रालय
और पंचायती राज मंत्रालय
भारत सरकार
Minister of State
Ministry of Agriculture & Farmers Welfare
Ministry of Panchayati Raj
Government of India

Dated: 20.08.2018

Dear Shri Rao,

As you are aware, beekeeping, besides increasing the yield of various crops through pollination support, also produces honey & other beehive products, viz.; Royal Jelly, Propolis, Pollen, Bee Wax, Bee Venom, etc., which generate income and employment for beekeepers/ farmers/ rural people and also serves a source of their livelihood. This Department is promoting scientific beekeeping in the country under Mission for Integrated Development of Horticulture (MIDH), being implemented by the State Departments of Horticulture/State Horticulture Missions. National Bee Board (NBB), which is National Level Agency (NLA) under MIDH, is mandated for promoting scientific beekeeping in the country.

2. In pursuance to discussions held at the level of Hon'ble PM with the CMs of the States, viz.; Gujarat, etc. , it was advised to examine linking of Milk Cooperative Collection points with honey collection & marketing activities. Accordingly, National Bee Board (NBB) coordinated with NDDB/GCMMF/Dairy Cooperatives for their involvement in promoting beekeeping & collection and marketing of honey. NDDB, Banas Dairy Cooperatives, etc. have already initiated action for their involvement in beekeeping & honey collection and marketing in association with NBB. A State of Art Honey Testing Lab has is also being set up by NDDB at Anand in association with NBB.

3. Keeping in view the above, I would like to request you to gear up the field functionaries of your Federation/Cooperative for their active involvement in promotion of beekeeping among the members and also in collection & marketing of honey, in association/technical guidance of NBB, DAC&FW. Your efforts in this regard will help in bringing "Sweet Revolution" in the country.

With best wishes,

Yours sincerely,

(PARSHOTTAM RUPALA)

Shri G.Srinivas Rao,
Managing Director,
Telangana State Dairy Development Cooperative
Federation Ltd.,
Vijaya Bhawan, Lalapet,
Hyderabad-500 017.

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परशोत्तम रूपाला
PARSHOTTAM RUPALA

D.O.No. 13-1/2017-NBB

D.O. No. 13-1/2017-NBB Mos
(AC & FW & PR)/VIP/2018/2478



सत्यमेव जयते

राज्य मंत्री
कृषि एवं किसान कल्याण मंत्रालय
और पंचायती राज मंत्रालय
भारत सरकार
Minister of State
Ministry of Agriculture & Farmers Welfare
Ministry of Panchayati Raj
Government of India

Dated: 20.08.2018

Dear Sir,

Please refer to this Department's d.o. letter No. 13-2/2017-NBB dated 15th January, 2018 from Secretary (AC&FW) to the Secretary, M/o Women & Child Development (W&CD) and earlier letters regarding inter alia, inclusion of honey in the Schemes to enhance the nutritional intake of the children and women. Copies of the letters are enclosed for ready reference. Response of M/o W&CD is still awaited.

2. As explained in the d.o. letters, honey has quality nutritive value, it is treated as predigested food, and is easily absorbed into blood, in a sustained and gradual manner. Further, in pursuance of the observations made during the presentation of Group of Secretaries (GoS) before Hon'ble PM, the nutritive value of different types of honey was got tested from NABL accredited lab and report supported the presence of carbohydrates, Protein, Minerals, Amino acids, Vitamins, Enzymes, etc. in honey.

3. Keeping in view the above, I request you to expedite the process of inclusion of honey in the schemes of M/o W&CD to enhance the nutritional intake of the children and women and to address the problem of mal-nutrition.

With regards,

Encl: As above.

Yours sincerely,

(PARSHOTTAM RUPALA)

Dr. Virendra Kumar,
Hon'ble Minister of State for Women & Child Development,
Shastri Bhawan, New Delhi.

Delhi Office : Room No. 322, 'A' Wing, Krishi Bhawan, Dr. Rajendra Prasad Road, New Delhi-110 001

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Dr. S K PATTANAYAK
Secretary



सत्यमेव जयते

भारत सरकार
कृषि एवं किसान कल्याण मंत्रालय
कृषि, सहकारिता एवं किसान कल्याण विभाग
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture, Cooperation
& Farmers Welfare

D.O.No. 13-2/2017-NBB

Dear *Sumi Srivastava*,

15th January, 2018

As you are aware, National Bee Board, functioning under this Ministry is mandated for promoting scientific beekeeping in the country under Mission for Integrated Development of Horticulture (MIDH). Beekeeping, besides increasing the yield of various horticultural & agricultural crops through pollination support, also produces Honey and other beehive products, viz.; Royal Jelly, Propolis, Pollen, Bees Wax Venom, Comb Honey, etc., which generate income and employment for beekeepers/farmers/rural people and serves as source of their livelihood.

2. Honey is one of the main products of beekeeping which is produced by honeybees from nectar and pollen collected from flowers/plants. It is complex of Carbohydrates, Protein with good Amino Acids, Vitamins (Vitamins (A, E, D, B1, B2, B3-Niacin & Nicotinic acid B5, Pantothenic acid, B6, B-12, Folic Acid & Vitamin C), Minerals (Copper, Zinc, Sodium, Potassium, Silicon, Phosphorus, Calcium, Magnesium, Manganese, Iron, etc.), Enzymes, etc. Besides, it has following characteristics: (i) an energizing action (ii) a mild appetizing effect (iii) an easier assimilation and digestion of other foods (iv) a desirable influence on the assimilation of calcium in children (v) an action of preferential retention of magnesium which explains why children nourished with honey develop better (vi) antibacterial & anti fungal (vii) reduces cough & throat irritation (viii) penetrates in the deepest tissues of the body (ix) low hypoglycaemic index which helps in controlling and regulating blood sugar level in the body and (x) antioxidant etc. As per Swiss Bee Research Centre, it has been estimated that 600 components/substances are found in honey. In view of these qualities and nutritive value, honey is treated as pre-digested food, which is easily absorbed into blood. The absorption of honey is sustained and gradual too.

3. In the important observations made during the presentation by Group of Secretaries (GoS) before Hon'ble Prime Minister, among others, one of the observations was "A scientific analysis of the nutritional value of honey may be got done. It may also be examined if honey could be made part of the Mid-day Meal

Continuation Sheet

Scheme". Keeping in view this, the nutritive value of different types of honey has been got tested by NBB from NABL accredited Lab and the report supported the presence of Carbohydrates, Protein, Amino Acids, Mineral, Vitamins, Enzymes, etc, as mentioned above.

4. Keeping in view the above, it is suggested that honey may be included in the schemes of Ministry of Women & Child Development to enhance the nutritional intake of the children and women and to address the problem of mal-nutrition. National Bee Board (NBB) will ensure the supply of quality honey through its Member Societies/Firms/Companies involved in production and processing of honey.

With kind regards

Yours sincerely,

Sukhwanayak

(Dr. S.K. Pattanayak)

Shri Rakesh Srivastava,
Secretary,
Ministry of Women & Child Development,
Shastri Bhawan, New Delhi.

Issued
16/1/18
9/2

जलज श्रीवास्तव

अपर सचिव

भारत सरकार

कृषि एवं किसान कल्याण मंत्रालय

कृषि, सहकारिता एवं किसान कल्याण विभाग

कृषि भवन, नई दिल्ली-110001



Jalaj Shrivastava

Additional Secretary

Government of India

Ministry of Agriculture and Farmers Welfare

Department of Agriculture, Cooperation

and Farmers Welfare

Krishi Bhawan, New Delhi-110001

Tel: 011-23388656/23382210

D.O.No. 13-2/2017-NBB

Dated: 4th July, 2018

Dear *Rakeshji,*

Please refer to this Department's D.O. letter of even number dated 15th January, 2018 from Secretary (AC&FW), Department of Agriculture, Cooperation & Farmers Welfare regarding inclusion of honey in the Schemes of Ministry of Women & Child Development (W&CD) to enhance the nutritional intake of the children and to address the problem of malnutrition.

A copy of the same is enclosed for ready reference. Till date, nothing has been heard in the matter.

2. May I request you to kindly look into the matter personally.

With *best regards,*

Encl: As above.

Yours sincerely,

Jalaj Shrivastava
(Jalaj Shrivastava)

Shri Rakesh Srivastava,
Secretary
Ministry of Women & Child Development
Shastri Bhavan,
New Delhi.

Rakesh
5/7/18

etc